

Curriculum for E-Commerce

Dept. of Information Technology and Business Management

For international students Ver 1.0

| Course Categories | Course No. | Course title | Total Hours | Including | | | Credit | School years and weekly hours | | | | | | | | | | | |
|-------------------|------------------|------------------------|------------------------------------------------------|---------------|-------------------|------------|-----------|-------------------------------|-----------|-----------|-----------|----------|-----------|----------|----------|----------|----------|----------|----------|
| | | | | Contact Hours | Practice teaching | | | Year 1 | | Year 2 | | Year 3 | | Year 4 | | | | | |
| | | | | | in class | in lab | | integration | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | | | |
| | | | | | | | | | | | | | | | | | | | |
| Required courses | Sports | Physical Education (1) | 16 | | 16 | | | 1 | 1 | | | | | | | | | | |
| | | Physical Education (2) | 16 | | 16 | | | 1 | | 1 | | | | | | | | | |
| | | Physical Education (3) | 16 | | 16 | | | 1 | | | 1 | | | | | | | | |
| | | Physical Education (4) | 16 | | 16 | | | 1 | | | | 1 | | | | | | | |
| | | Total | | 592 | 264 | 328 | 0 | | 37 | 13 | 10 | 7 | 7 | 0 | 0 | | | | |
| | Basic course | | Basic Knowledge of Computer | 32 | 32 | | | | 2 | | | 2 | | | | | | | |
| | | | EXCEL Application in the Financy | 48 | 48 | | | | 3 | | | 3 | | | | | | | |
| | | | Major Guidance for E-Commerce | 48 | 32 | 16 | | | 3 | 3 | | | | | | | | | |
| | | | Photoshops | 48 | 24 | 24 | | | 3 | | 3 | | | | | | | | |
| | | | Microeconomics | 32 | 24 | 8 | | | 2 | | 2 | | | | | | | | |
| | | | Macroeconomics | 32 | 24 | 8 | | | 2 | | | 2 | | | | | | | |
| | | | Management | 48 | 32 | 16 | | | 3 | | 3 | | | | | | | | |
| | | | Accounting | 48 | 32 | | 16 | | 3 | | | 3 | | | | | | | |
| | | | Data Analysis and Processing | 48 | 20 | | 28 | | 3 | | | | 3 | | | | | | |
| | | | Principles and Applications of Database | 48 | 24 | | 24 | | 3 | | | 3 | | | | | | | |
| | | | Total | | 432 | 292 | 72 | 68 | | 27 | 3 | 8 | 13 | 3 | 0 | 0 | 0 | 0 | 0 |
| | Optional courses | | E-Commerce Website User Interface and Graphic Design | 48 | 24 | | 24 | | 3 | 3 | | | | | | | | | |
| | | | Web Design for E-Commerce | 48 | 24 | | 24 | | 3 | | 3 | | | | | | | | |
| | | | E-commerce Website Promotion | 48 | 24 | | 24 | | 3 | | | 3 | | | | | | | |

Curriculum for E-Commerce

Dept. of Information Technology and Business Management

For international students Ver 1.0

| Course Categories | Course No. | Course title | Total Hours | Including | | | Credit | School years and weekly hours | | | | | | | | | | | |
|-------------------|---------------------|---------------------------------|----------------------------------------------|---------------|-------------------|--------|--------|-------------------------------|---|--------|---|--------|---|--------|---|---|--|--|--|
| | | | | Contact Hours | Practice teaching | | | Year 1 | | Year 2 | | Year 3 | | Year 4 | | | | | |
| | | | | | in class | in lab | | integration | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | | | |
| | | | | | | | | | | | | | | | | | | | |
| Elective courses | Common elec courses | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | |
| | | | The Art of Communication | 32 | 16 | 16 | | | | | | | | | 2 | | | | |
| | | | Human Resource Management | 48 | 32 | 16 | | | | | | | | 3 | | | | | |
| | | | Organizational behavior | 32 | 16 | 16 | | | | | | | | | 2 | | | | |
| | | | Business Etiquette and Negotiation | 64 | 32 | | 32 | | | | | | | 4 | | | | | |
| | | | Strategic Talent Management | 48 | 32 | 16 | | | | | | | | 3 | | | | | |
| | | | Managerial Accounting | 48 | 32 | 16 | | | | | | | | | 3 | | | | |
| | | | Project Management of Information Technology | 32 | 16 | 16 | | | | | | | | | 2 | | | | |
| | | | Enterprise Content Management | 48 | 24 | | 24 | | | | | | | | 3 | | | | |
| | | | Project Management | 48 | 32 | 16 | | | | | | | | | 3 | | | | |
| | | | Online shop beautification | 48 | 32 | 16 | | | | | | | | | 3 | | | | |
| | | | Online promotion | 48 | 32 | 16 | | | | | | | | | 3 | | | | |
| | | | Online customer service | 48 | 32 | 16 | | | | | | | | | 3 | | | | |
| | | Investment Management | 32 | 16 | 16 | | | | | | | | | | 2 | | | | |
| | | Spreadsheet Models for Managers | 32 | 16 | 16 | | | | | | | | | 2 | | | | | |

Curriculum for E-Commerce

Dept. of Information Technology and Business Management

For international students Ver 1.0

| Course Categories | Course No. | Course title | Total Hours | Including | | | Credit | School years and weekly hours | | | | | | | | |
|---------------------------------------------|------------|--------------|-------------|---------------|-------------------|------------|--------|-------------------------------|----------|----------|----------|----------|----------|----------|-----------|-----------|
| | | | | Contact Hours | Practice teaching | | | Year 1 | | Year 2 | | Year 3 | | Year 4 | | |
| | | | | | in class | in lab | | integration | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| | | | 208 | 120 | 32 | 56 | 0 | 13 | 0 | 0 | 0 | 0 | 7 | 6 | 0 | 0 |
| Innovation practice credits | | | | | | | | 4 | | | | | | | | |
| E-learning Course Selection | | | | | | | | 6 | | | | | | | | |
| Semester S.N | | | | | | | | | 1 | 2 | 4 | 5 | 7 | 8 | 10 | 11 |
| Total hours in class /hours per week | | | 1840 | 972 | 592 | 276 | | 169 | 19 | 21 | 23 | 20 | 16 | 16 | 0 | √ |